



Living Skies

2014

Greetings

Living Skies 2014 (WestCan4) is hosting a MEGA Geocaching Event next summer, and we invite you to join in the fun!

This event will host 500+ geocachers from Saskatchewan, Canada and around the world. We will be highlighting the best of what the Rosthern and Batoche areas have to offer as a geocaching and tourist destination. The event is designed to promote tourism and sustainability in rural Saskatchewan specifically highlighting our beautiful prairies and aspen parklands.

Living Skies 2014 will take place on July 19, 2014, however, this is more than just a one day event. In order to make an exciting and unique summer holiday experience, satellite events in the area have been planned throughout the weekend, and a variety of affiliate events will be planned throughout the province in the week leading up to the event. The opportunities for you to reach your target consumers are endless.

Attached are the sponsorship packages for these events. We invite you to partner with us, and help make this event a huge Saskatchewan success! If you'd like explore other opportunities for sponsorship we'd be delighted to talk to you further.

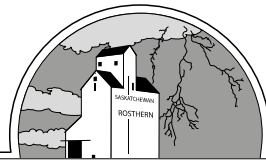
Sincerely,

Angelique Favelle

On behalf of the Living Skies 2014 (WestCan 4) Mega Event Organizing Committee

For more information about the event visit www.livingskies2014.ca

For more information about geocaching visit www.geocaching.com



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Become a Sponsor

What is Geocaching?

Geocaching is a real-world, outdoor treasure hunting game using GPS-enabled devices. Participants navigate to a specific set of GPS coordinates and then attempt to find the geocache (container) hidden at that location. Geocaching is an activity enjoyed by all age groups. If you have a sense of adventure, love discovering new places, and enjoy the outdoors, all you need is mobile access to the internet and you can be a geocacher!

The Benefits of Geocaching

Geocaching has a broad range of benefits, including:

- outdoor exercise
- family oriented activity
- boosts tourism
- community involvement
- environmental awareness

Mega Events

First one in Saskatchewan

- approximately 20 Mega Events each year around the world
- requires at least 500 participants
- participants travel from around the world to attend

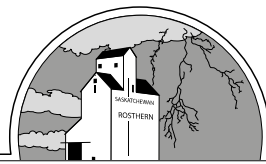
Location of the Event

Rosthern, Saskatchewan July 19, 2014

With thanks from the Living Skies 2014 Organizing Committee:

Linda Mushanski
Alex Paul
Claire Clement
Jay Clement
Norm Schroeder
Ryan Goolevitch
Vanessa Goolevitch
Eric Parsons
Angelique Favelle

Chair



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Living Skies Sponsor Levels

We invite you to be a Sponsor for this exciting event, and help us show hundreds of geocachers what **Living Skies 2014** has to offer. Please review the following Sponsor packages for a variety of ways that you can become involved.

Northern Lights - \$5,000

- Opportunity to place a brochure, coupon, gift certificate or promotional swag in each registration bag.
- Graphical Logo (with link) on event website.
- Logo and ½ page ad in the souvenir program.
- Rotating banner advertisement on event website.
- Logo on attendee name badges and event signage.
- Logo on swag bag.
- One 10x20 booth in the **Living Skies 2014** Mega Mall, if desired – primary location.
- 8 tickets to the evening dinner.
- Acknowledgement during the closing ceremonies.

Lightning - \$2,500

- Opportunity to place a brochure, coupon, gift certificate or promotional swag in each registration bag.
- Graphical Logo (with link) on event website.
- Logo and ¼ page ad in the souvenir program.
- Logo on attendee name badges and event signage.
- Logo on swag bag.
- One 10x20 booth in the **Living Skies 2014** Mega Mall, if desired.
- 4 tickets to the evening dinner.
- Acknowledgement during the closing ceremonies.

Rainbow - \$1,250

- Opportunity to place a brochure, coupon, gift certificate or promotional swag in each registration bag.
- Graphical Logo (with link) on event website and in souvenir program.
- Logo on attendee name badges and event signage.
- Logo on swag bag.
- One 10x10 booth in the **Living Skies 2014** Mega Mall, if desired.

Sunset - \$750

- Opportunity to place a brochure, coupon, gift certificate or promotional swag in each registration bag.
- Graphical Logo (with link) on event website and in souvenir program.
- Logo on swag bag.
- One 10x10 booth in the **Living Skies 2014** Mega Mall, if desired.

Sundog - \$250

- Opportunity to place a brochure, coupon, gift certificate or promotional swag in each registration bag.
- Text name (with link) listed on event website and in souvenir program.

*Sponsorship values are based on cash donations, in-kind products or services, or a combination which can be negotiated.

*We ask that all sponsors and vendors donate an item for the silent auction – proceeds supporting **Living Skies 2014**.

*View additional website advertising information.



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SPONSORSHIP AGREEMENT

Business Name			
Contact name(s)			
Mailing Address			
City:	Prov:	Postal Code	
Phone:	Bus:	Cell:	
Email:	Fax:	Website	
Description of your business and products to be exhibited (if utilizing booth space)			
Description of your booth, including requirements for electricity and WiFi			

Sponsorship Levels	Value	Select	Do you require a booth?	Yes / No
Sundog	\$250		Not Applicable	
Sunset	\$750		10 x 10 booth space, 1 table, 2 chairs	
Rainbow	\$1,250		10 x 10 booth space, 1 table, 2 chairs	
Lightning	\$2,500		10 x 20 booth space, 2 tables, 4 chairs	
Northern Lights	\$5,000		10 x 20 booth space, 2 tables, 4 chairs	

Additional booths, tables and chairs may be rented.

Signed _____ Date _____

Accepted By Sponsor Coordinator: _____

Please complete this form and mail to:
 Linda Mushanski, Living Skies 2014,
 237 Shannon Road,
 Regina, SK S4S 5H8